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Here they are!

“MUMS”
from “HILLTOP”

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HARTFORD, MICH.

Permit No. 8

U. S. DEPARTMENT OF AGRICULTURE,

WASHINGTON, D. C.

BUREAU OF PLANT INDUSTRY
Fruit and Vegetable Crops and Diseases

GPO 8-3591

Return Postage Guaranteed, Hill Top Orchards & Nurseries, Hartford, Mich.



Paladin



Miss Lingard



Fire Glow

Remarkable New Hardy Phlox

COLUMBIA. (Plant Patent 118). Cameo-pink with a faint blue eye and as new as a New Year's babe! Blooms over the longest season of any Phlox on vigorous, healthy plants that are free from insects and fungus diseases. 50c each; 3 for \$1.25; doz., \$4.50.

PALADIN. Another new beauty for your garden. Very large florets and trusses of tender salmon-pink with deep violet eye. 35c each; 3 for \$1.00; doz., \$3.50.

FIRE GLOW. (Fuerbrand). Cerise and vermillion flamed with orange. Blooms freely through entire season. Brilliant.

MISS LINGARD. Pure white with pink shading. June, one month early. A fragrant, healthy plant.

RINJSTROOM. A strong grower producing many heads of lively rose-pink flowers.

RHEINLANDER. Well-formed heads of large beautiful salmon-pink flowers.

WIDAR. Light reddish violet with pure white sunburst at center.

BEACON. Brilliant cherry-red. Bright! 2 feet high. Late. The best of its color.

Prices of the above varieties, except Paladin and Columbia: 20c each; 3 for 55c; doz., \$2.00.

SPECIAL! One plant of each variety listed (except Columbia)—seven choice and unusual plants—all identified with wooden labels, for a limited time only, \$1.00. Order Offer A.

New Dwarf Asters from England

Neat, compact, mound-like plants from 6 to 12 inches high, completely covered with single showy flowers. They bloom when dwarf-flowering plants are scarce. Easy to grow. Hardy. Ideal for edging, for grouping in front of border, for rock garden. Perfect companion plants for Chrysanthemum Amelia.

COUNTESS OF DUDLEY. Charming, clear pink flowers with yellow eyes. Bushy habit and free flowering. A very compact, neat plant. Late Sept. 9 inches. No. 2 in picture at right.

LADY HENRY MADDOCKS. Clear pale pink flowers. Very free flowering and of dwarf, compact habit. Sept. 1 ft.

MARJORIE. A charming plant of compact habit, bearing large flowers of bright rose-pink—a most brilliant color. Mid-September, 1 foot. No. 3 at the right.

NANCY. Of dwarf bushy habit and very free flowering, the plants are covered with pale flesh-pink flowers toward the end of September. 1 foot.

RONALD. Dwarf, mound-like bush covered with flowers of a pleasing bright shade of lilac-pink, with rose-pink buds. Very showy. Mid-September, 1 foot.

SNOWSPRITE. A very dwarf, early fall-flowering variety forming compact clumps, smothered with large, semi-double white flowers. Early September. 1 foot.

VICTOR. The pretty flowers are of good size and of a beautiful clear pale lavender-blue. A charming rock plant flowering early in September. Dwarf, 6 inches. No. 1 in picture at right.

Choice of above: 40c each; 3 for \$1.15; doz., \$4.00.

SPECIAL: One plant of each of the above 7 varieties, \$2.25. Order Offer B.



No. 1. Victor

No. 2. Countess of Dudley

No. 3. Marjorie



Personal Service

Your orders have the personal attention of E. J. Heuser, one of the owners, here shown in a corner of our Chrysanthemum propagating greenhouse.

This enterprise is a family affair. Heart, soul and head go into the selection and shipment of plants for our patrons. The personal interest taken in you and your desire for more lovely plants, our unique methods of packing for safe arrival, our everlasting labels that add much to the joy of gardening, our ability to create and improve; these things are factors that "Hill Top" customers appreciate.

I hope you enjoy studying this folder. It is the work of many winter evenings. I know you will find pleasure in growing "Hill Top" plants. Our prices are reasonable for the type of plants we offer. May we have an order from you? I will take pleasure in handling it as I would like to be dealt with. Thank you!

EUGENE J. HEUSER.

FREE ITEMS with Quantity Orders

It costs us little more to handle a \$4.00 order than a \$1.00 order. There is just so much work involved in recording, properly packing, labelling and shipping, no matter what size the order. You can save us money on the larger orders—and we will pass this saving back to you. Club orders—gathered from flower-loving friends and neighbors—bring you many valuable plants free.

On orders from \$4.00 to \$6.00 select items to the amount of 50c.

On order from \$6.00 to \$10.00 select items to the amount of 75c.

On orders from \$10.00 to \$15.00 select items to the amount of \$1.25.

On orders from \$15.00 to \$20.00 select items to the amount of \$2.00.

And also! An everlasting label is sent free with each "Mum" or Perennial selling for 35c or more each. These two offers are subject to change. Remember, please, that our prices in this folder replace all previous price lists.



A Modern Plant

Twenty-six years ago we purchased a small fruit farm and became intensely interested in horticulture. A short time later we added our nursery business and now have more than 200 acres devoted exclusively to orchards and nurseries.

We have one of the largest and the most modern fruit and nursery storage plants in Michigan (illustrated above). The top floor is a spacious assembling, sorting and shipping room, and below this is the frost-proof storage which protects our stock and extends our season.

We are located on an improved road one mile south of U. S. Highway No. 12, midway between Hartford and Lawrence. Visitors are surprised at the extent of our nurseries, although we do not possess nor need a grand show room. Our "Mums" on your place will put on a grand show—and that is what counts with you, is it not?

You are always welcome at our nurseries. Come and see our plants in bloom. If you can not come, order with confidence. We assure you of satisfaction in your dealings with us.

HILL TOP ORCHARDS & NURSERIES

HARTFORD MICHIGAN

OLD MAN WINTER SAVES YOU THIS EXTRA 10%

RETURN THIS SLIP WITH ORDER

On or before the date typed below, a special 10% DISCOUNT will apply on all prices and collection offers listed in our "MUM" folder mailed to you a few weeks ago. We can not improve the collections, but we have improved the price to you in this limited offer. The collections are summarized on the order blank - duplicate of which is enclosed. You are also entitled to FREE ITEMS with the following quantity orders

Orders from \$4.00 to \$6.00 worth 50¢ in plants.

Orders from \$6.00 to \$10.00 worth 75¢ in plants.

Orders from \$10.00 to \$15.00 worth \$1.25 in plants.

Orders from \$15.00 to \$20.00 worth \$2.00 in plants.

U. S. Dept. of Agriculture
Washington, D. C.

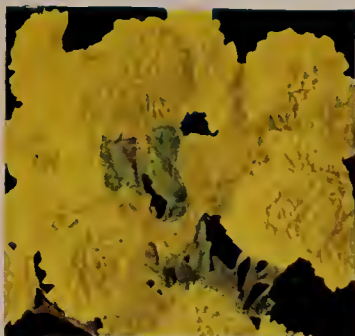
Date MAY 23 1936

*Visit our annual "Mum"
show next October.*

MAIL YOUR ORDER DIRECT TO HILL TOP ORCHARDS & NURSERIES, HARTFORD, MICH.

HILL TOP'S NEW HARDY, EARLY "MUMS" FOR YOUR GARDEN

NOTICE: WE ALSO GROW SHRUBS, EVERGREENS, FRUIT and SHADE TREES—WRITE TODAY FOR PRICE LIST



Rodell

Dainty Pompons

EARLY BRONZE. A most attractive early pompon. Bright orange-bronze flowers in clusters on stiff upright stems. In full bloom September 20th. Remains in good condition for a long time. 35c each; 3 for \$1.00; doz., \$3.50.

RODELL. A clear canary-yellow pompon maturing in midseason just after Glomero. Exceedingly free blooming and a neat sturdy plant with good foliage. Much admired by visitors. 35c each; 3 for \$1.00; doz., \$3.50.

JEWELL. You'll love it. Flower growers almost without exception say it is the best pompon we have. Flowers are very perfect compact balls 1½ inches in diameter and of a bright pink color with a rather strong undertone of magenta, produced in clusters of four to eight on tall stiff stems. Unusually long season. Height about 30 inches. Season October 15th. 35c each; 3 for \$1.00; doz., \$3.50.

RED FLARE. You'll like the bright red pompon flowers that change to distinctive light brick red at maturity. Very free blooming and long lasting. Flowers are 2 inches in diameter and mature October 15th. 35c each; 3 for \$1.00; doz., \$3.50.

SILVER BALL. A large pompon. Visitors to our gardens were generous in their praises of this fine variety. Pure dazzling white flowers 3 inches in diameter. Exceedingly perfect in form. Height 40 inches. Matures October 12th. 35c each; 3 for \$1.00; doz., \$3.50.

SPECIAL OFFER! One each of the above five popular Pompons, \$1.35. Order Offer F.

New Purple Butterfly Bush Ile de France

The immense flower spikes of rich dark purple set this new Butterfly Bush in a class by itself. A well-shaped bush three to four feet high that blooms profusely from August until October. Flowers are very fragrant. 65c each; 2 for \$1.10; 4 for \$2.00; doz., \$5.40.

Free!

Our "Guide to Chrysanthemum Culture" is either enclosed in this folder, or you may have a copy by sending a postal to us.

ALADDIN

The earliest "Mum" we offer. Surprise your friends with Chrysanthemums in July. Early flowers may vary from pure yellow to shades of gold and bronze. 50c each; 3 for 1.25; doz., \$4.50.



Aladdin



Crimson Splendor

CRIMSON SPLENDOR

A very showy single variety. Bright crimson-maroon in contrast to its glowing yellow center. Large, 4-inch flowers bloom in late September, two weeks earlier than Dazzler and Mrs. Calvin Coolidge. Sturdy plants, 30 inches high. 35c each; 3 for \$1.00; doz., \$3.50.



PINK LADY (Now Called Roszika)

The best early pink. Fully double flowers of fine bright pink mature about September 20th. Excellent for cutting and long lasting. Plants in our gardens had some fine blossoms of delicate light pink as late as November 15th. 50c each; 3 for \$1.25; doz., \$4.50.

New Chrysanthemums of Merit

BRILLIANCY. (Elmer D. Smith 1934). A combination of earliness and beauty. Single flowers of bright glowing red with a velvet sheen and a halo of golden yellow around the disc. Very popular at our display grounds this fall. October 1. 18 inches high.

FLASHLIGHT. (Elmer D. Smith 1934). Distinct in color, shape and earliness. Large, rather shaggy flowers with convex petals of rich dark crimson with a velvety sheen. Early flowers have same brilliant color. The nearest to a true red we know of. September 30th.

SUNKIST. Double flowers of warm glowing orange produced in compact clusters. One of the popular Smith introductions of 1934.

Above three varieties: 50c each; 3 for \$1.25; doz., \$4.50.

JEAN TREADWAY. An outstanding introduction. At first the color is a bright pink shading to a dark pink center, but when fully open it becomes a soft lilac-pink shading to white. September 30th.

LORELEI. We like this variety because of the great number of large, bright yellow flowers that open by the middle of September. Flowers have long stems and last well when cut. 26 inches high.

HILGA. A large-flowered variety of a pleasing bluish magenta color with a pink undertone. Flowers are of the cactus type with petals of varying lengths. 18 inches high.

GRANNY SCOVILLE. Extra large flowers of a nice fluffy form. The unique color is a warm coral-bronze which changes to a rich reddish bronze with a golden sheen on reverse of petals. Season October 10th. In northern sections it needs some protection in winter.

CAVALIER. If you like bright things, the rich vermilion-red single flowers of this variety will strike your fancy. A sturdy upright branching bush 2½ feet high producing a gorgeous display from October 15th on. Fine for cutting.

Above five varieties: 35c each; 3 for \$1.00; doz., \$3.50.



JEAN CUMMING

Jean Cumming is, in our judgment, the best hardy white Chrysanthemum to date. It possesses large flowers of purest white—softly shaded with creamy yellow at the center. Matures September 15th. 35c each; 3 for \$1.00; doz., \$3.50.

VERBENA VENOSA (Verbena Rigida)

An unusually hardy form of perennial Verbena. The vigorous, sprawling stems make a mat of dark green foliage, and the large, showy lavender flower heads are freely produced from early spring until late fall. Flowers have a fine fragrance, closely resembling that of Daphne Cneorum. Worth while for the fragrance alone. Needs a light soil, hot and dry, with plenty of room. Here is a plant that has a place in every garden. (Illustrated at right). 40c each; 3 for \$1.00; 7 for \$2.00; doz., \$3.00.

Beautiful Popular Varieties

BARBARA CUMMING. A good early yellow that lasts over a very long season. Large flowers of clear yellow shading to orange-bronze in center. Late August to late October.

FRANCES WHITTLESEY. Bushy dwarf plant, well loaded with flowers of rich bronze and garnet. Season from late September through October.

ZAZA. A bright yellow with tints of bronze at base of petals. Petals are of different lengths making a flower of the cactus type resembling some of the Cactus Dahlias. October 1st.

OCTOBER GIRL. A most delightful and prolific bright pink which shades to lavender when fully open. Medium sized flowers that vary from single to semi-double are at their best in early October.

Above four varieties: 30c each; 3 for 75c; doz., \$2.50.

BENOIT. A charming dwarf "Mum" 20 inches high. Beautiful cerise-pink flowers in clusters. Season is about October 20th. Plants have excellent foliage and should be supported to hold the great weight of the blossoms.

EVELYN. This popular large flowered "Mum" opens with a shade that approaches crimson which gradually changes to deep bronze at maturity. Flowers produced in great clusters on 22-inch plants. Excellent for cutting and in full bloom October 1st.

GRENADIER. Largest of the single "Mums." Color is a bright crimson-red with underlying sheen of bronze which is more pronounced as the flowers mature. The showy yellow center adds contrast. In full bloom early in October.

NORMANDIE. For you who like early "Mums," Normandie is one of the earliest and best cream-whites. Loads of large flowers 3 inches across borne on stiff upright stems 18 inches high. Flowers September 10th.

Above four varieties: 25c each; 3 for 60c; doz., \$2.20.



Amelia
NEW HARDY
Chrysanthemum

AMELIA (Pink Cushion)

The Most Popular "Mum" of the Season

Visitors at our fall "Mum" show acclaimed this as the best one of all and ordered more of Amelia than any other variety. Color is an attractive deep pink changing to a cheery lighter pink with creamy yellow center. Hundreds of flowers. As many as 600 or more flowers on a one-year-old plant. Early bloomer.

Starts in early August and flowers completely cover plant in September. Plant grows very vigorously and keeps a nice compact, ball-shaped form that makes it ideal for borders of beds, rock garden or porch box. Make excellent pot plants for fall and winter blooming in the house. Plants grow about 1 foot high.

50c each; 3 for \$1.25; doz., \$4.50.



Verbena Venosa

New Rugged KOREAN HYBRIDS

First offered in 1934. Very hardy. Erect, bushy plants from two to three feet tall. Loaded with brilliant colored daisy-like blooms in early October. Long-stemmed sprays are fine for cutting.

KOREAN APOLLO. Magnificent sprays of flowers that faintly sparkle in the October sunshine. The sturdy upright plants produce long stems for cutting.

KOREAN CERES. A glorious plant. The lovely single flowers of soft old gold are admired by everyone. You will find this one of the showiest and best varieties of the Korean Hybrids. The flowers blend splendidly with many other varieties in bouquets.

KOREAN DAPHNE. Large, well-shaped single flowers of a soft pink with an underlying sheen of lilac-rose enhanced by the prominent golden stamens in the center. Chatenay-rose-pink, mingled with lilac-rose and soft salmon.

KOREAN DIANA. The single flowers have three rays of petals which adds an attractive fullness to their beauty. A little later than the others. For best results this variety should be fertilized well.

KOREAN HEBE. "Wonderful!" exclaimed visitors to our gardens. Masses of well-formed single flowers on sturdy upright plants. Color is a luminous pink which assumes soft lavender pink tones as the flower matures. The most nearly true pink flower in our garden. Matures October 5th. Height 2½ feet.

KOREAN MARS. Handsome, very large, single flowers of brilliant amaranth-red overlaid with a velvety sheen. Tall grower with long stiff stems. October 15th.



Apollo
Mars

Mercury

Ceres
Daphne

KOREAN MERCURY. The earliest and most free flowering of the Koreans. The flowers have a smaller disc than other Koreans and when they mature they are a pleasing shade of old rose which lasts a very long time. September 20th.

KOREAN ORION. New, introduced 1935. Neat, single flowers of brilliant canary-yellow. 3 inches across. Free flowering in large sprays on 2½-foot plants. Showiest of all Korean Hybrids. October 5th.

KOREAN VULCAN. A new variety of distinctive color that comes between Mercury and Mars. Two rows of ray-like petals add a fullness that, combined with its freedom of bloom, make it a most desirable variety. Season early, October 5th. Height 2½ feet.

All the above Koreans: 50c each; 3 for \$1.25; doz., \$4.50.

SPECIAL! One each of 9 varieties, \$3.00.

Order Offer H.

New Dianthus, Rose Cushion

Dianthus Neglectus Compacta Glauca
(Picture below).

Neat, compact. A perfectly compact cushion of foliage that does not spread or become rampant, and never gets more than 3 inches high.

Hardy, evergreen. Very hardy, with foliage that remains bright glaucous green all winter. New foliage is an attractive blue color similar to that of the Colorado Blue Spruce.

Bloom on Decoration Day. Bright rose-pink flowers, on 4-inch stems that hold them stiff and erect, completely cover the plant. Blooms from 4 to 6 weeks.

Rose Cushion is a perfect rock-plant and is ideal for a low perennial border or for edging beds. The finest dwarf Dianthus we have seen.

40c each; 2 for 70c; 3 for \$1.00; 7 for \$2.00; doz., \$3.00.



CAPTIVATING 'MUMS for the Rockery

KUZUKA. New, unique, a dwarf variety of the Anemone type. Color a bright pink with showy yellow quills in center disc. Flowers 2¼ inches in diameter, produced in great abundance by October 10th. You should have this valuable introduction in your garden.

LILYAN. Large, well-formed double flowers of light pink which gradually change to white. Dwarf in growth, 16 inches, and a very free bloomer, maturing October 5th.

GLORIETTA. Quantities of well-formed double flowers of pleasing light pink. Plant is upright and branchy, 16 inches high. Season October 10th.

MARISA. A rock garden gem. The single flowers have three or more rows of petals which are orange-bronze, gradually changing to soft golden bronze, enhanced by a prominent yellow center. Dwarf compact plants in full bloom October 10th.

Above varieties: 50c each; 3 for \$1.25; doz., \$4.50.

Save Money!

One each of the above four, only \$1.45.

Order Offer G.

Everlasting Labels

Identify Your Plants.

Do you ever forget? If so, our Everlasting Labels will appeal to you. Identify all of your plants permanently. Be able to tell your friends the new varieties. Everlasting Labels are indestructible. The name is stamped directly into metal so that sun, rain or snow cannot wash it off. Inconspicuous. Handy. Simply poke them in the soil beside the plant. Cannot be injured by hoe. Furnished Free with all Chrysanthemums or perennials selling for 35c or more each. On plants where the each price is less than 35c, please add 3c per plant for each Everlasting Label otherwise plants will have wooden labels.

A Perfect "Mum" Food!

"Chrysaline" Fertilizer, developed by Elmer D. Smith, is perfectly soluble, clean, odorless, easily prepared, gives immediate and permanent results. Saves time and labor and is inexpensive because one ounce makes 10 gallons. Excellent for many other plants as well as Chrysanthemums. Prices: 13½ ounces postpaid, 75c. Larger quantities f. o. b. Hartford as follows: 5 pounds, \$2.50; 10 pounds, \$4.50; 25 pounds, \$10.00. FULL DIRECTIONS ON EACH PACKAGE.

Notice: Chrysanthemum plants come to you as well-rooted pot plants. We guarantee plants set this spring to grow and bloom profusely this fall.

HILL TOP ORCHARDS & NURSERIES
Chrysanthemum Specialists
HARTFORD, MICHIGAN

